

# Department of Management Studies National Institute of Technology Tiruchirappalli





Master of Business Administration 2017-2019

Summer Internship Report

#### Class of 2017-2019

## Demographics

### Areas of Interest

## **Major Specialization**



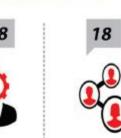


Marketing





Operations



Human Resource





44%



23 YEARS

Average Age

## Experience









Fresher

Experienced

months

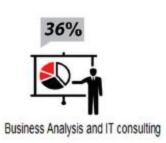
10%

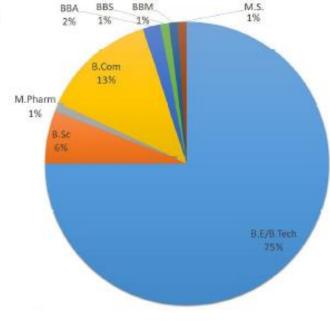
## **Educational Background**











## Split Up



#### **Summer Report**

A total of 85 offers were made by 43 companies in the 2018 summer placements (internships) for the batch.

#### **Finance**

Finance has been most preferred sector in our batch. The companies offered a variety of profiles including Wealth Management, Financial Planning, Insurance etc. Companies that hired for this roles includes Deloitte, SBI, ITC Ltd., Sonata Software, J M Financial Services, JWINGS, Thomas Cook, Axis Bank, Investosure and IDBI Financial Services.

Marketing and Sales has been the next popular choice for the students. Organizations offered a variety of profiles that includes Market Research, Business Development, Marketing Analyst, B2B Marketing as well as traditional sales and marketing roles. Companies that hired for this roles includes Hyundai, Toyota, ZOHO, Air India, YRS Intuitions Ltd., Tamaala, Bridgei2i, Pepbill Technologies, Titan Eye Plus, Pikkol and Contus.

Sales & Marketing

#### **Operations**

Companies that hired for operations include Ernst & Young, Future Group, ITC Ltd., Caterpillar, Navriti Technologies, J M Financial Services, Titan Eye Plus, Id Fresh Foods, Pikkol and COHO.

Companies that hired for Human Resources include Schaeffler Group, Ashok Leyland, Polaris, Flatirons Jouve, Petronet LNG Limited etc.,

Human Resources

#### **Analytics**

Companies that hired for a include Air India, Vespa Analytics, MaxByte Technologies and Pikkol.

#### **Our Recruiters**



























